



DESERT
INTERNATIONAL
HORSE PARK



2025 COACHELLA CUP PODIUM · DESERT INTERNATIONAL HORSE PARK

MAJOR LEAGUE PALM SPRINGS · COACHELLA CUP WEEK · MEDIA INVITED

MEDIA DAY

THU DEC 3, 2026 · 11 AM – 12 PM PT

VIP Palm Club · Palm Springs, CA · Desert International Horse Park

Major League Show Jumping (MLSJ) is a premier CSI5* show jumping league designed to elevate the sport across North America. Eight franchise teams of world-class international riders compete for points and big prize money at top-tier events in Canada, the U.S. and Mexico. Come meet the riders, see the horses up close and get your story ahead of Saturday's \$750,000 Coachella Cup Grand Prix.

WEEK ONE COACHELLA CUP WEEK · DEC 3–5

THU DEC 3

11 AM – 12 PM PT

MEDIA DAY

Interviews, photos and B-roll. The VIP Palm Club is open to media on Thursday, and lunch is provided for media.

1 PM PT

\$181,500 MLSJ 5* QUALIFIER Media are invited to stay for the Qualifier.

FRI DEC 4

6:30 PM PT

\$200,000

MLSJ TEAM COMPETITION

The franchise teams go head to head under the lights.

FREE GENERAL ADMISSION

FREE PARKING

ALL AGES

SAT DEC 5

6–9 PM PT

\$750,000

COACHELLA CUP GRAND PRIX

Sponsored by Morrow Meadows. The headline night: food trucks, the Roadrunners Tiki Bar (21+) and live music after the competition.

FREE GENERAL ADMISSION

FREE PARKING

ALL AGES

ALL MEDIA WELCOME

TV, radio, print, digital and creators: RSVP for Media Day and get your 3-day media pass (Thu Dec 3 – Sat Dec 5), with VIP Palm Club access on Media Day.

RSVP: keean@majorleagueshowjumping.com